



SYDNEY AUSTRALIA

September 30 – October 3, 2019

9th Conference of the
ASIA-PACIFIC ASSOCIATION OF
THEORETICAL AND COMPUTATIONAL CHEMISTRY
(APATCC) 2019

University of Sydney, Australia

Sponsorship Invitation



www.apatcc2019.com

Photo credits Destination NSW and the previous APATCC Conference in India.

NINTH CONFERENCE OF THE ASIA-PACIFIC ASSOCIATION OF THEORETICAL AND COMPUTATIONAL CHEMISTRY (APATCC)

The Asia-Pacific Association of Theoretical and Computational Chemists (APATCC) is the major organisation representing theoretical and computational chemists in the Asia-Pacific region. The APATCC Conferences are held every 2–3 years and represent the major event in the Asia-Pacific region that brings together an international network of theoretical and computational chemists. These conferences in the burgeoning field of computational chemistry attract strong participation from government, industry and academia.

Previous APATCC conferences have been held in other countries in the Asia-Pacific region, specifically Japan, Thailand, China, Singapore/Malaysia, New Zealand, Korea, Taiwan and India. APATCC 2019 will be the first APATCC conference to be held in Australia.

APATCC 2019 will feature more than 150 Invited oral presentations from the very best scientists from the Asia-Pacific region in the area of theoretical and computational chemistry. Sponsorship of APATCC 2019 provides a unique opportunity to target these and other leading scientists from the region. It provides an invaluable gateway to Asia

Topics and Themes of APATCC 2019

The topics covered in APATCC 2019 will range from cutting-edge developments in the fundamentals of computational and theoretical chemistry and physics to the application of the theoretical modelling to such diverse fields as biotechnology and drug design, nanotechnology, condensed-matter physics, and chemical and materials engineering.

More specific themes include (but are not limited to):

- a. **THEORETICAL / PHYSICAL:** Methodological advances; advanced correlation methods; excited-state paradigms; relativistic treatments; post-Born-Oppenheimer approximations; novel DFT approaches; QM/MM; cheminformatics; molecular dynamics; quantum computing; theoretical thermochemistry, spectroscopy and photochemistry
- b. **STRUCTURES / REACTIONS / ORGANIC / INORGANIC:** Structure elucidation; conformational searching; reactions; radicals; ion chemistry; organometallics; dynamics; catalysis; clusters
- c. **CONDENSED PHASE / MATERIALS:** Solvation; nanoparticles; surfaces; materials; multiscale modelling; industrial applications; heavy metals; polymers; electrochemistry
- d. **BIOLOGICAL:** Enzyme catalysis; proteins/peptides; nucleotides; radicals in biology; drug design; bioinformatics, QSAR

APATCC 2019 Conference overview

APATCC 2019 is currently planned to begin in the early afternoon of Monday September 30 with five Plenary Lectures, followed by a Welcome Mixer. One of the Plenary Lectures will be given in honor of Keiji Morokuma, an international leader in the field of computational chemistry, with a special connection and influence in the Asia-Pacific region. From October 1–3 there will be a mix of Plenary Lectures, four parallel streams of Invited Lectures and Invited Communications, and a Poster Session. A choice of Conference Excursions, including a Luncheon Harbour Cruise and a Highlights of Sydney Bus Tour is also planned, as well as an option to see the iconic musical "West Side Story" at the Sydney Opera House. The Conference will conclude with three Plenary Lectures on the afternoon of Thursday October 3, followed by the Conference Banquet on Thursday evening.

In addition, there will be an Exhibition featuring leading companies involved with the relevant computer hardware, software and publishing, as well as other relevant areas.

The Conference will bring together leading practitioners in the field of computational chemical, physical and biological sciences. It will create opportunities for the establishment of strategic alliances and collaborations with the very best scientists from the Asia-Pacific region, working in a broad range of theoretical and computational sciences and their applications. The Conference is designed to facilitate extensive networking, provide examples of leading practice, and deliver practical ways of positioning organisations for the future.

This year's Conference will include:

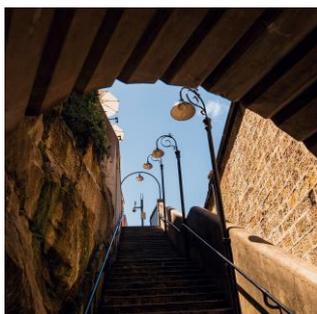
- 200 to 250 delegates from across the Asia-Pacific region, and elsewhere
- A Welcome Reception and Conference Banquet
- Optional conference excursions, including a Luncheon Harbour Cruise and a Highlights of Sydney Bus Tour, as well as an option to see the iconic musical "West Side Story" at the Sydney Opera House, and other networking events
- Plenary Lectures
- More than 150 Invited Lectures and Invited Communications in **four** parallel streams.
- An exhibition display

The venue for APATCC 2019 will be the recently completed, state-of-the-art lecture theatre complex of the Abercrombie Business School on the University of Sydney campus.

We welcome your participation in this unique opportunity. If you have any further enquiries, please do not hesitate to contact Jane Yeaman or Sarah Robinson, APATCC 2019 Conference Managers on +61 2 8880 7608 or email apatcc2019@pco.com.au, or a member of the Sponsorship Committee. After APATCC 2019, the next opportunity to participate in an APATCC Conference will not come until 2021 and the next time it will be held in Australia is likely to be well over ten years from now!

APATCC 2019 Sponsorship Committee

Ms Jane	Yeaman	Conference Manager (Tulips)	Apatcc2019@pco.com.au
Professor Leo	Radom	University of Sydney	radom.apatcc2019@gmail.com
A/Professor Amir	Karton	UWA	amir.karton@uwa.edu.au
Dr Rika	Kobayashi	NCI	Rika.Kobayashi@anu.edu.au
Professor Mark	Gordon	Iowa State U, Hon Consultant	mgordon@iastate.edu



Promotion and Design

APATCC 2019 provides an opportunity for collaborative, robust and forward-looking conversation and dialogue with the theoretical and computational chemistry community of the Asia-Pacific region.

Target Audience

It is estimated that approximately 200–250 delegates, coming from 10–20 countries, will attend the Conference, and they will represent both members of APATCC as well as non-members.

The majority of the speakers are outstanding theoretical/computational chemists from within the Asia-Pacific region or who have strong previous links to the Asia-Pacific region. The locations of the past APATCC Conferences have been:

- 2004 Okazaki (Japan)
- 2005 Bangkok (Thailand)
- 2007 Beijing (China)
- 2009 Port Dickson (Singapore/Malaysia)
- 2011 Rotorua (New Zealand)
- 2013 Gyeongju (Korea)
- 2016 Kaohsiung (Taiwan)
- 2017 Mumbai (India)

APATCC 2019 is intended to bring together practicing chemists, academics, researchers, contractors, government representatives, industry organisations, suppliers, software developers, hardware manufacturers, publishers, and other industry representatives and allied professionals to share knowledge and experience on current developments in theoretical and computational chemistry. It will provide an opportunity to showcase

innovative work, the latest research findings and developments, review current industry trends, report the latest product offerings, and identify and discuss emerging challenges for the future.

Promotional Strategy

A promotional strategy is being developed and will be updated throughout the planning process. The strategy provides a focus for promotion of APATCC 2019. It outlines the key messages, communication channels and tools that will be used to promote the Conference, as well as identifying how and by whom the promotion will take place.

The strategy aims to:

- Position the Conference as a key event in the Asia–Pacific region in 2019–2020 for leading practitioners in the field of computational chemical, physical and biological sciences.
- Attract Conference speakers, sponsors and delegates, with a target of 200–300 delegates.
- Engage with previous and new audiences, including speakers, sponsors and delegates
- Enable collaboration from Australian universities, domestic partner organisations and international associations.
- Develop a database for promotion of the Conference

We have constructed an online expression of interest form to develop the database. Digital flyers and PPT templates will be developed and distributed. A website has been developed which includes all relevant Conference information and key dates. The Conference website can be found at www.apatcc2019.com.

We will utilise print and electronic media messages and also promote the Conference at international events. We will also target industry journals and online listings of conferences/ event calendars. We will distribute a conference e-circular every 4-6 weeks to promote new speakers and sponsors. APATCC board members and APATCC 2019 conference committee members will also identify additional outlets for promotion. Social media will be a critical tool for promotion of the APATCC 2019.

APATCC 2019 Conference Dates

Monday September 30, 2019	Board Meeting
	Registration (PM)
	Opening Ceremony (PM), Plenary Sessions & Welcome Mixer.
Tuesday October 1, 2019	Invited Oral Presentations, Poster Sessions and Exhibition
Wednesday October 2, 2019	Morning: Invited Oral Presentations and Exhibition. Afternoon/evening: Excursions & Evening Optional Networking Events.
Thursday October 3, 2019	Invited Oral Presentations, Plenary Sessions and Exhibition. Conference Banquet.

Benefits from Sponsoring APATCC 2019

This Conference offers an opportunity for your organisation to gain maximum exposure to the Australian and Asia-Pacific theoretical and computational chemist network and key stakeholders. The marketing potential of involvement in this Conference **starts from the time you sign up** and can continue well beyond the Conference.

Sponsorship of the *APATCC 2019 Conference* will provide the following benefits:

- Exposure of your sponsorship resulting from extensive promotion of the Conference in the Asia-Pacific region through the web site and through conference communications
- Exposure to an audience of interested and relevant people before, during and after the conference
- Excellent networking opportunities during the Conference to promote your product or service
- An innovative way to showcase your organisation
- Distinguish your service or product from that of your competitors
- Maintain relationships with existing customers
- Alert and inform prospective customers
- Launch new initiatives and products
- Complement existing marketing strategies
- Promote and maintain brand awareness
- Complement existing sales strategies
- Demonstrate your support for the field and the network



Sponsorship Opportunities and Entitlements

A variety of levels of sponsorship, as described below, have been designed to offer a range of benefits allowing you to select the level of involvement that best suits your organisation's marketing objectives, budget and business goals. However, we are more than happy to discuss your specific needs and where possible, develop a tailored sponsorship package to suit your promotional or marketing targets. Please contact Jane Yeaman or Sarah Robinson, APATCC 2019 Conference Managers, on +61 2 8880 7608 or email apatcc2019@pco.com.au or a member of the Sponsorship Committee to discuss a tailored sponsorship package.

Sponsorship Level	Special Recognition
Platinum (\$22,000+)	Identified as a Platinum sponsor before, during and after the conference
	Recognized on selected signage at all conference events
	Option to have a complimentary double display table
	Other inclusions as negotiated with Tulips to meet your objectives
Gold (\$16,500+)	Identified as a Gold sponsor before, during and after the conference
	Recognized on selected signage at all conference events
	Option to have a complimentary double display table
	Other inclusions as negotiated with Tulips to meet your objectives
Silver (\$11,000+)	Identified as a Silver sponsor before, during and after the conference
	Recognized on selected signage at all conference events
	Option to have a complimentary display table
	Other inclusions as negotiated with Tulips to meet your objectives
Bronze (\$5,500+)	Identified as a Bronze sponsor before, during and after the conference
	Recognized on selected signage at the conference
	Option to have a display table at a 50% discount
	Other inclusions as negotiated with Tulips to meet your objectives
Supporters (\$2,200+)	Inclusions as negotiated with Tulips to meet your aims and objectives
* All sponsors/supporters will have their logo and a hyperlink on the sponsors page of the conference website, logo in the program book and logo on the sponsor PPT template displayed in opening and closing sessions and rotated during breaks.	
EXHIBITION	Display tables will be available on a complimentary or discounted basis for Platinum, Gold, Silver and Bronze Sponsors, if required. A limited number of single display tables (\$1,100) or double display tables (\$1,980) will be available to Conference Supporters, if required.
NOTE: Displays will need to be set up from 6.30-8.00am on Tuesday October 1 (deliveries will be accepted on Monday September 30). The displays will be open to delegates on Tuesday Oct 1 (full day), Wednesday Oct 2 (half day only) and Thursday Oct 3 (full day).	

Opportunities also exist for promotion in other conference-related material and catering events including: conference satchels, conference program book, the Welcome Mixer and the Conference Banquet. Selected plenary speakers may also be sponsored upon application.

The allocation of display tables includes a trestle table, chair, optional display board (or you may prefer to just have two pull up stand-alone banners supplied by you), wifi and a single powerpoint. Two exhibitor passes are provided per single display space. Three exhibitor passes are provided per double display space. Other costs will be the responsibility of the Exhibitor. Exhibitor passes include morning tea, lunch and afternoon tea on Tuesday and Thursday, and morning tea on Wednesday.



Sponsorship Guidelines and Cancellation Policy

By returning the signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive (except where specified) sponsor of APATCC 2019 being held at the Abercrombie School of Business at the University of Sydney, from September 30 to October 3, 2018 on the following terms and conditions. Upon receipt of your signed Agreement together with payment, acknowledgment of receipt will be sent in writing with a Tax Invoice.

1. You agree to pay the total amount payable on confirmation of sponsorship
2. Sponsorship entitlements will not commence until the fee has been paid.
3. In the event of withdrawal of sponsorship or a display table booking, please be advised that the Conference will reserve the right to retain part or all of the installments received.
4. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the Sponsorship Invitation. Applications will be processed strictly in order of receipt of application form and deposit.
5. Sponsorship money will facilitate the successful planning and promotion of the Conference in addition to subsidising the costs of management, communication, invited speakers, programs or publications. Sponsorship exposure and acknowledgement is facilitated by the credits in the Conference program. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Conference.
6. The Conference Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trademark or registered mark by the deadline. We request that all logos be supplied in an EPS and JPEG format. Should an alternative format be received, while the Conference organiser will endeavour to utilise the best available technologies and production consultants, they cannot be held responsible for the quality of the logo displayed in any of the promotional material. Colour reproductions will be printed as close to the specified colour as practicable.
7. Provision of banners and any other promotional material is the responsibility of the sponsor and their use and display at the Conference must be negotiated prior to the event with the Conference Manager.
8. The Conference logo is available for sponsors to use in their own promotions. However, all use must follow the strict guidelines as set by the conference organiser and is subject to approval.
9. A sponsorship kit will be provided to all sponsors in July 2019. The schedule will cover details relating to sponsorship entitlements, deadlines for receipt of materials, preferred suppliers and general information.
10. Privacy Legislation - Due to privacy legislation, the organisers cannot guarantee the inclusion of all participants' names on the delegates list. The list provided to sponsors will be a consenting list only.
11. Nothing contained in this Agreement will be deemed to constitute a partnership, joint venture or agency relationship between you and APATCC 2019 and/or the Conference Organisers and you must not do anything where you will in any way be represented as a partner of either organisation.
12. The entitlements in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the appropriate deadline specified by the Conference Manager (e.g. aligned with the production of promotional and printed materials). APATCC 2019 also reserves the right to amend the sponsorship packages subject to changes in the program details.

Sponsorship Payment Schedule

All prices listed are quoted in Australian Dollars and include GST (currently 10%). The sponsorship payment should be made **in full on confirmation of sponsorship**. Requests for an alternative payment schedule will be decided at the discretion of the Conference Manager.

Direct fund transfers can be made into the Conference bank account: Westpac Bank, Account Name: Tulips/APATCC 2019, **BSB number 032533, account number 291986**, International Swift Code WPACAU2S. The completed application form and transfer remittance advice should be emailed to apatcc2019@pco.com.au.

Credit card payments will be accepted for Mastercard or Visa. The credit card details should be completed on the application form and emailed to apatcc2019@pco.com.au. Credit card payments will attract a 2.5% fee.

Further information

For further information please contact Jane Yeaman or Sarah Robinson, APATCC 2019 Conference Managers, on telephone +61 2 8880 7608 or email apatcc2019@pco.com.au.



APATCC 2019 Sponsorship Application Form

Company/organization:

Contact name:

Address:

Mobile Phone:

Email:

Website:

Social Media:

Sponsorship package:

I/we would like to take up the following sponsorship package/s:

Description:

Total Cost:

Conditions

In the event of withdrawal of sponsorship, please be advised that the organisers reserve the right to retain the payments received. I/we understand that the sponsorship packages and display tables will be allocated in order of receipt of application forms and payment. We accept the terms and conditions as outlined in the Sponsorship Invitation.

Signed:

Date:

Name (please print):

Position:

Full amount (\$) to be paid by:

Direct bank transfer Mastercard Visa (2.5% processing fee applies to credit card payments)

Direct transfers can be made into the Congress bank account: Westpac Bank, Account Name: Tulips/APATCC 2019, **BSB number 032533, account number 291986**, International Swift Code WPACAU2S.

For credit card payments, please supply the following information:

Cardholder Name:

Card Number: _____

Expiry Date: ____/____ CVN Number: _____

Signature of cardholder:_____

Please scan and send this completed form to:
APATCC 2019 Secretariat, email apatcc2019@pco.com.au ABN: 32 003 901 657